**Like VTfT? Spread the Word…**

***…a recruitment campaign for our class***

Not that it really matters to you, but the eighth graders, freshmen, sophomores, and juniors will be registering for next year’s classes very soon. While you’re deep in college essays and applications, the underclassmen are figuring out what they’re going to do next year at Kellam.

**Your Mission: Sell the VTfT program to potential students!**

C:\Users\jmmerrit\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\75UL6OC9\MC900065075[1].wmfWe want as many people as possible to check out the Virginia Teachers for Tomorrow program, and one of your jobs this quarter is to recruit for our class. If you like VTfT, how are you going to let everyone know? Here is what you have to do…

* You must come up with two campaigns—one for VTfT I and one for VTfT II.
* You will work together as a group to create these campaigns. Of course, you can divide up the work, but in general, this must be a group effort.
* Your VTfT II campaign can consist of a simple visit to the existing VTfT I classes and telling them about your experience in this class. You can take it a step further if you’d like, and that step is up to you.
* Your VTfT I campaign must be multi-faceted—in other words, you need to exercise several mediums in order to promote our program. Here are some ideas; you can use some or all…

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* + Create a flyer to share with interested students.
  + Make posters to advertise in the halls of Kellam.
  + Get personal and talk to English classes about VTfT.
  + Design an enticing electronic media presentation.
* One non-negotiable part of the campaign is your presence at the ninth grade expo scheduled for **TBD** There, next year’s ninth graders will be checking out FCHS to see what kind of classes we have to offer. Your presence there will definitely promote our program well. You can design your own booth and everything!
* Your official recruitment campaign should be completed by **November 16**.

Time to get crackin’! Try jotting down some ideas in the space below to get our class started… \_\_\_\_\_\_

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